



## INVITATION

Date: 19/10/2020

Dear Valued Partner,

His Excellency, the Minister of Commerce, Dr. Majid AlKassabi, will hold the virtual **Riyadh International Standards Summit** on **4 November 2020 from 3:00PM to 5:00PM KSA time (GMT+3)**, devoted to key issues of international standardization in the area of digital transformation.

The Saudi Standards, Metrology and Quality Organization (SASO) and G20 Saudi Secretariat have collaborated to arrange this Summit as part of the International Conferences Programme, honoring the G20 Saudi presidency year 2020. Additionally, the event is co-organized by the International Electrotechnical Commission (IEC), International Organization for Standardization (ISO) and the International Telecommunication Union (ITU).

IEC, ISO and ITU develop consensus-based, transparent international standards, which provide a harmonized, stable and globally recognized framework for the dissemination and use of technologies and are the cornerstone of global trade and economic development.

This important event will explore how international standards provide crucial support to international trade growth, in particular, their significant role in crisis management strategies (COVID-19 etc.).

Given the significance of standardization for global trade, we feel it is crucial to initiate an annual meeting on the topic of international standards within the G20 cycle.

Your attendance at this Summit, or that of your nominated representative(s), will ensure the success of this initiative. Anyone from your organisation whom you believe would benefit from attending this session is welcome to participate. Please confirm your attendance by registering online at <https://events.saso.gov.sa/rss/Register> at your earliest convenience.

The detailed session programme and link to connect to the Summit will be sent separately, pending receipt of your attendance confirmation. I look forward to your participation.

Yours Sincerely,

**Dr. Saad AlKasabi**  
Governor of SASO